

Strategic Plan 2026-2029



**Companion
Animal Network
Australia**

Our Vision

A community where pets can thrive in a compassionate and kind environment with their people.



Our Purpose

Champion pets, safeguard their wellbeing, celebrate their joy and enrich the bond they share with the people who love them.

**CANA's strategy is guided
by the One Welfare framework.**



Recognising the interconnected wellbeing of people, animals and the environment.

Advocacy and Reform

CANA influences policy and systems to support the human-animal bond, improve the wellbeing of pets, people and the communities we share.

Our Advocacy Priorities



One Welfare Education

Build respect and empathy for pets through education.

- A national curriculum based on One Welfare principles.



Animal Management

Improve policy and systems that govern pets.

- Getting to Zero (G2Z)
- National Desexing Network (NDN)
- Animal Sentience



Community Wellbeing

Support the role pets play in human and community wellbeing, particularly through

- Aged care
- Domestic violence
- Homelessness



Pet Care & Wellbeing

Support the needs of pet-inclusive families.

- Pet-friendly communities
- Affordable pet care

How we deliver



Education & Awareness

CANA promotes knowledge and understanding of human-animal wellbeing to inspire informed action and create positive change.



Partnerships & Alliances

CANA brings together organisations and sectors with shared goals to create greater impact for pets, people and communities.



Funding & Sustainability

CANA's national membership model and corporate partnerships ensure resources and capability to deliver lasting impact for pets, people and communities.

Contact info@australiacan.org.au to learn more.

